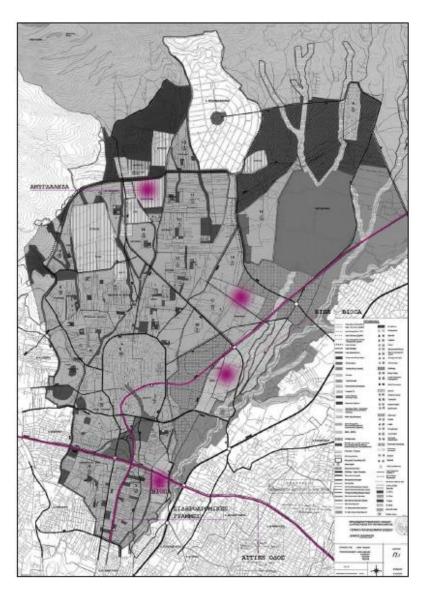


### STRENGTHS

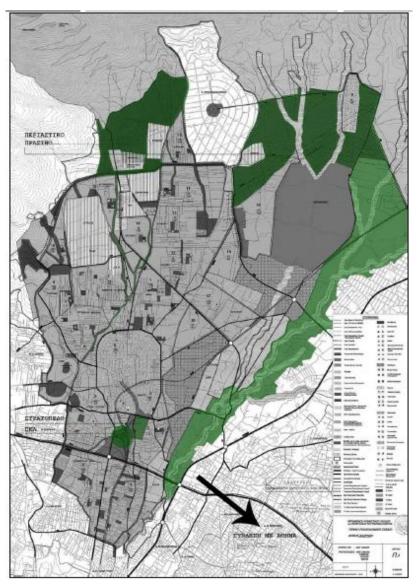
- Mixed use of land
- High density population in city center
- Increasing population
- Natural/cultural heritage
- Buildings are available to use
- Unemployed citizens can work in agriculture areas

## WEAKNESSES



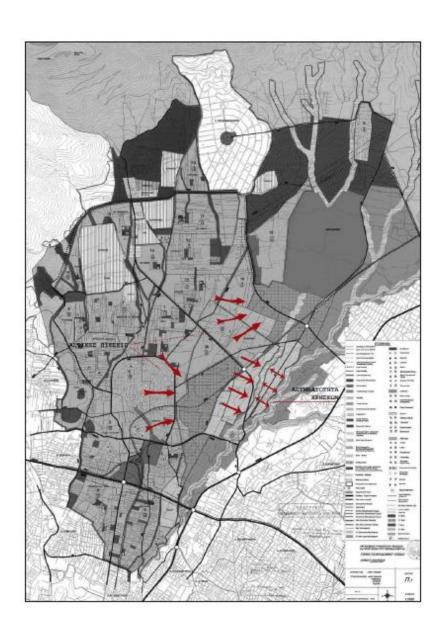
- Kifissos River is polluted
- Lack of protection for natural environment
- Lack of social cohesion
- No zoning laws
- Minimal green space
- Empty space in Olympic Villages
- Manufacturing near the river

# OPPORTUNITIES



- Implement zoning laws
- Establish mixed use in the Olympic Village
- Utilize the Kifissos River as an asset for different uses
- Promote social cohesion

# THREATS



- No mixed use in Olympic
   Village
- Olympic Village is far away from the city center
- Industry is too close to the Kifissos River
- Lack of social cohesion between groups
- Polluted agriculture fields and river

### GOALS

SHORT TERM	LONG TERM				
Clean river and create green spaces and biking trails	Move manufacturing away from the river				
Utilize empty warehouses for social housing and crop storage	Add parks near the city center				
Revitalize Olympic Village	Increase social cohesion				
Implement and enforce zoning laws	Decrease unemployment rate by employing people in the agriculture areas				
Implement a local center network connection	Spread out social housing to decrease social segregation				

# GOAL EXPECTATIONS

	Move manufacturing	Spread social housing	Reuse warehouses	Implement zoning laws	Employ people in agriculture	Add parks	Increase green space	Create local centers	Improve river health	Revitalize Olympic Village
Natural										
Environment	Improve	Not affected	Improve	Improve	Improve	Improve	Improve	Not affected	Improve	Improve
						Not				
Economy	Improve	Improve	Improve	Improve	Improve	affected	Not affected	Improve	Not affected	Improve
Urban environment	Improve	Improve	Improve	Improve	Improve	Improve	Improve	Improve	Improve	Improve
Social cohesion	Not affected	Improve	Not affected	Improve	Improve	Improve	Not affected	Improve	Not affected	Improve

# RECOMMENDATIONS

Olympic Village Revitalization
Redevelopment of Warehouses
Redevelopment of Kifissos River
Urban Agriculture

# OLYMPIC VILLAGE: CURRENT CONDITIONS

- Lacks green space
- All social housing
- No commercial use
- Lacks easy connections to the city



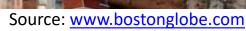




## OLYMPIC VILLAGE REVITALIZATION

- Mixed use of land
- Increase green space
- Increase connection with city center







Source: www.nytimes.com

### BEIJING OLYMPIC VILLAGE REVITALIZATION



Source: Inhabitat.com



- Beijing Olympic Village
  - One of the world's largest green building complexes
  - Divided into three areas:
    - Residential District
    - International District (business services)
    - Operational District (support logistics and communication)
  - LEED Certified
    - Draws people into the area with an attractive space to visit

#### LONDON OLYMPIC VILLAGE REVITALIZATION

- London Olympic Village
  - Redeveloped the village for many different uses:
    - 22 miles of cycle and footpaths
    - Two schools
    - 8,000 new homes
    - Sports Venues

- Has days of tranquility and others of large events
- Transport links to shopping center, inducing a large boom of economic investment
- Hosts a business district



Source: Telegraph.co.uk

#### REDEVELOPMENT OF WAREHOUSES

### Incentives to encourage people to live in mixed-income areas

- Tax breaks
- Subsidies
- Grant funding
- Speedy permit processes
- Waivers of some regulations

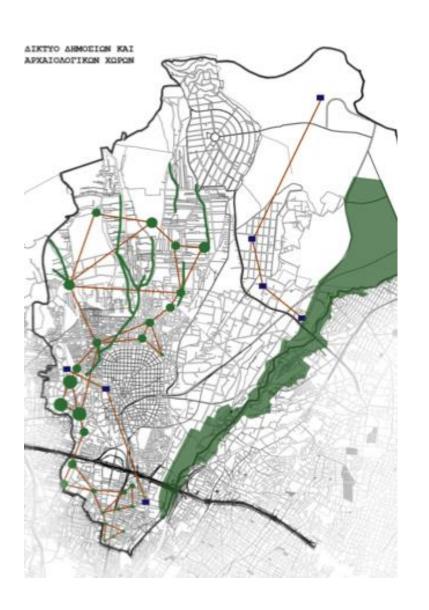
#### **Atlantic Steelworks**

- Mixed income, mixed use with housing and commercial uses
- Incorporates affordable housing, environmentally responsible building, brownfield cleanup, is pedestrianfriendly, and has easy access to downtown



"If housing for low-income people is placed nowhere but in low-income neighborhoods, those neighborhoods can remain lowincome – and ignored – indefinitely." (ctb.ku.edu)

### REDEVELOPMENT OF KIFISSOS RIVER



- Improve the quality of river
- Build up commercial and residential buildings with walking trails along the river



Source: oikoinfo.wordpress.com

### RIVER SIDE DEVELOPMENT

- Create new greenway and park areas alongside river
- Provide biking and walking paths
- Maintain river health
- Promote pedestrian and bike use along the river
- Provides recreation areas to the city

TRAVERSE CITY RIVER

Source: en.wikipedia.org

MANISTEE CITY RIVER

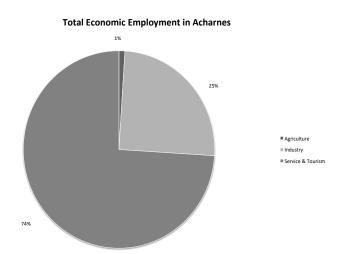


Source: www.lakelandboating.com



#### **URBAN AGRICULTURE**

- Improve agriculture fields
  - Provides jobs to help reduce the unemployment rate
  - Community gardens can help increase social cohesion







## CONCLUSION

- Improve the quality of the life for citizens
  - Create employment opportunities
    - Increase social cohesion
- Improve the quality of the natural environment
  - Improve the identity of the city



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**SWOT Analysis** 

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Visualnews.com

Nytimes.com

Detroit.cbslocal.com

#### Thank You.