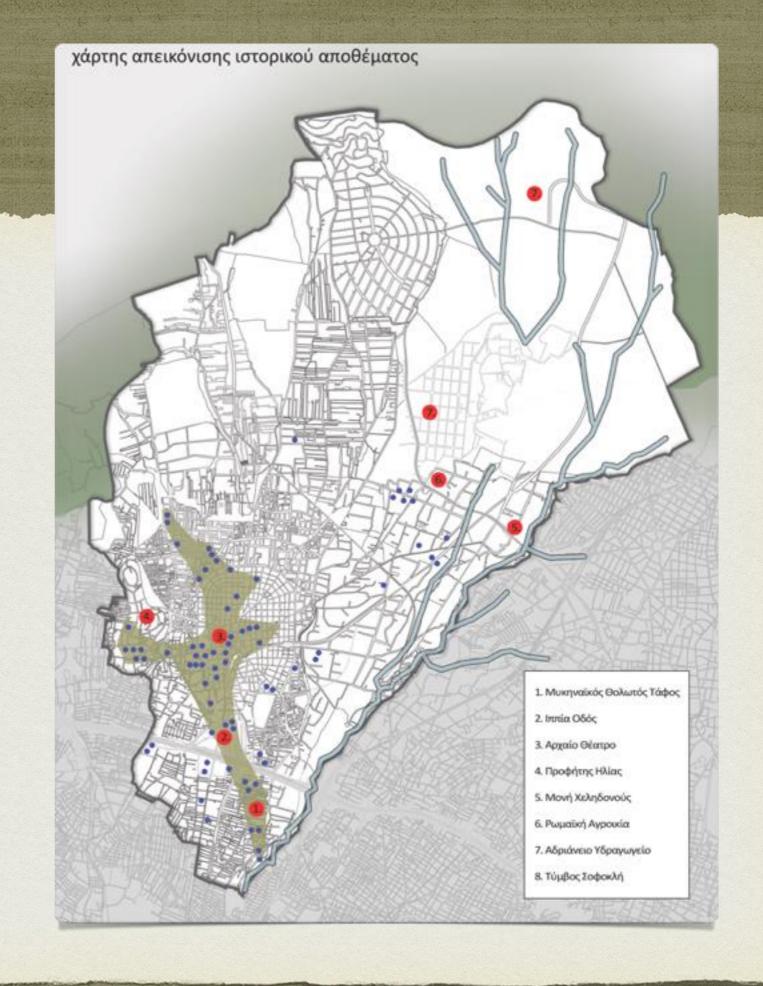
### HISTORY & CULTURE

City of Acharnae, Greece

present by Cassi & Haowen

#### SITES MAP

- 1. Vaulted tomb
- 2. Street/Road
- 3.Theater
- 4. Church/Temple
- 5. Monastery
- 6. Residence
- 7. Aquaduct
- 8. Grave/ Engraving



#### CURRENT SITUATION

- Sites are owned by the Ministry of Culture
- Sites may not be protected according to state standards
- Funding is a problem
- Proposed amendment to the municipal plan to prioritize developing a pathway/walkway from the ancient theater to the historical sites throughout the municipality
- Limited domestic or foreign interest in studying the sites
- Sites are vulnerable to destruction by weather and people
- · Municipal events occur in September & religious events occur throughout the year

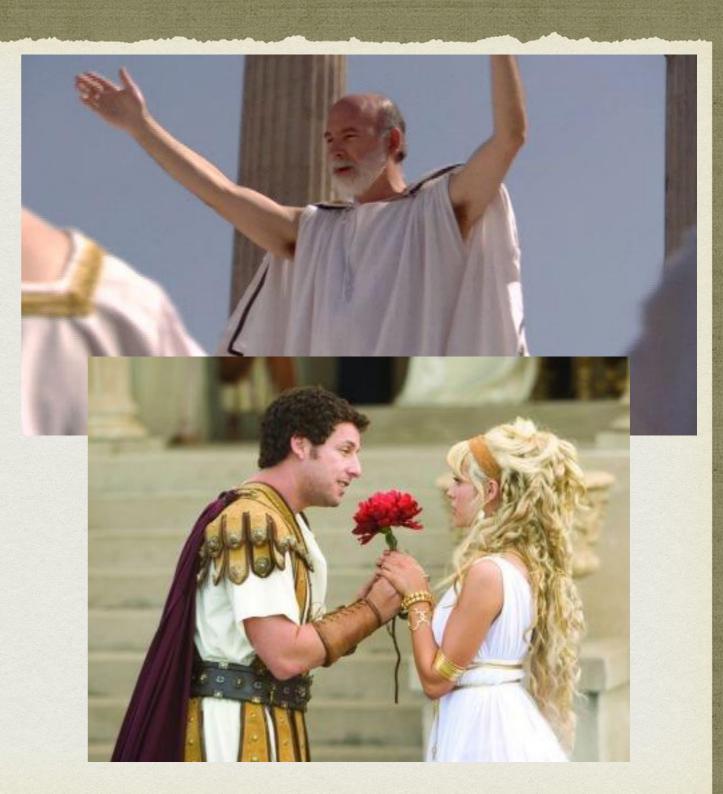
#### BIG PICTURE

- Sites will be protected according to state standards and developed as attractions for tourists and residents
- Central location/hub of archaeological sites (ideally the ancient village around the theater near CBD)
- Both physical and conceptual connections between the sites (and the greater municipality)
- Cultural heritage tourism will create jobs and provide economic opportunities for residents



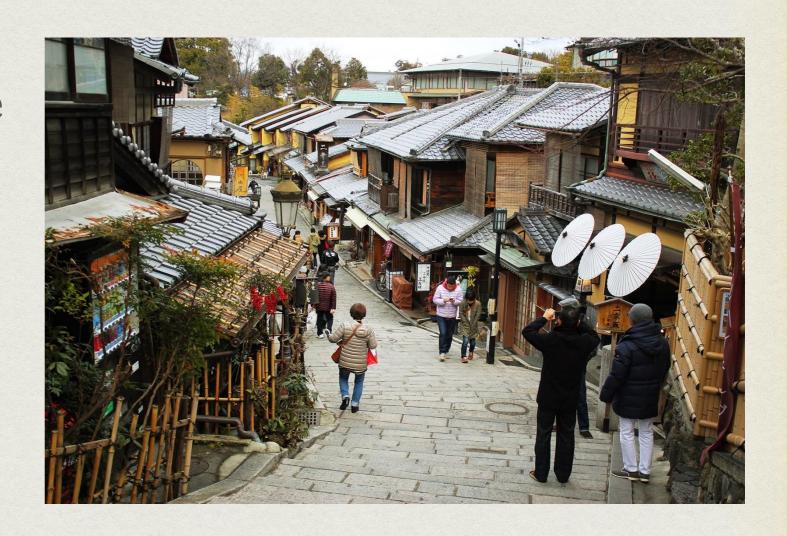
# CULTURAL HERITAGE TOURISM

- Tourism attraction may develop
- Recreate everyday life experiences for visitors based on the artifacts at the sites
- Markets to tourists and students (cultural and educational value)
- Being different from the historical sites at Athens, avoid competition on tourists. (by focusing on the everyday life of ancient Greeks)
- Special topics focused with the site resources. (Greek drama, burial practice)
- Use specialists: professional tourism developers



# CULTURAL HERITAGE TOUR CONT.

- Kyoto, Japan
- Build ancient style buildings, streets around the heritage sites.
- Recreate everydaylife of AncientJapan



### LTURAL HERITAGE TOUR CON

- Buckley Homestead
- Historic village in Indiana, USA
- Hiking trails and picnic areas



National Heritage Corridor, USA



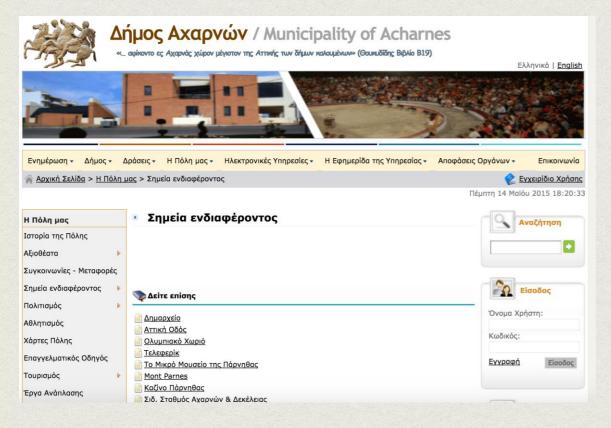
#### RECOMMENDATIONS

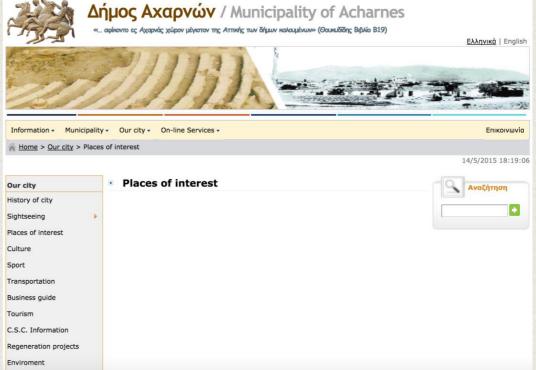
#### Short Term and Low Cost

- Increase information available online
- Local collaboration
- Cultural assessment
- Determine strategies and appropriate methods of preservation, make plans for funding, work with Ministry of Culture

#### ONLINE INFORMATION

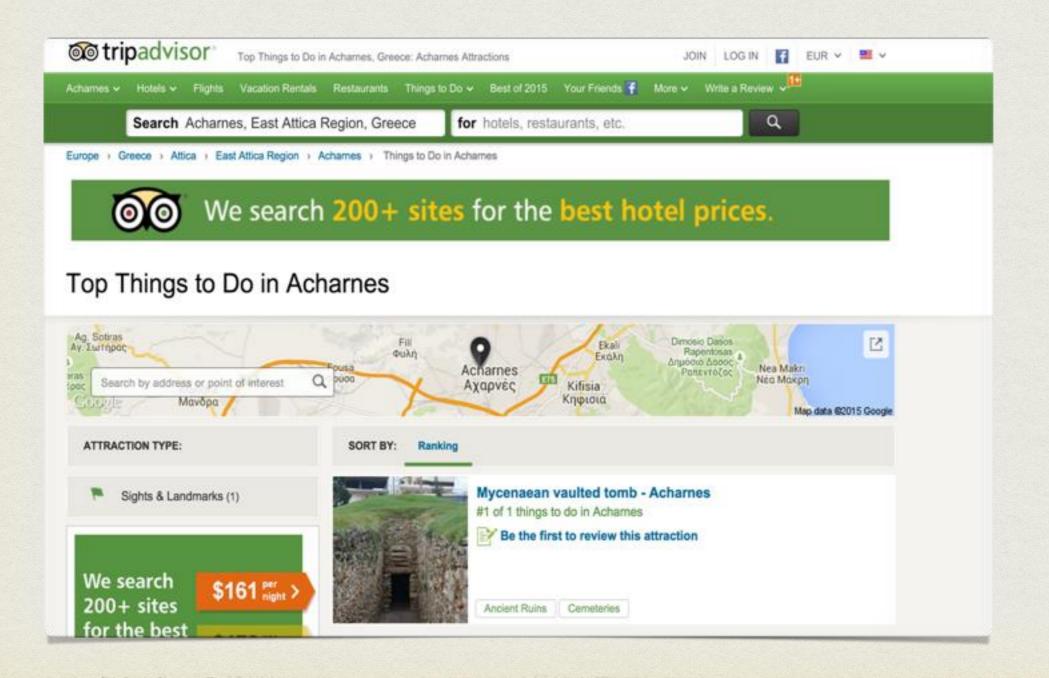
Lack of information on the city website, especially in English





# ONLINE INFORMATION CONT.

Limited information on travel websites



#### LOCAL COLLABORATION

- Host a meeting and online forum/discussion board to encourage organizations to collaborate
- Ministry of Culture, Museum, Society for Native People, schools/universities, municipality representatives, and other stakeholders interested in history and archaeological sites
- Discuss current efforts, plan future efforts together, share resources





#### CULTURAL ASSESSMENT

#### **ASSETS AND ACTIVITIES**

- Archaeological sites: condition, value, location, options
- Festivals and events
- Surrounding businesses
- Food and restaurants
- Public facilities
- Organizations and Institutions



#### RECOMMENDATIONS

#### Long Term and High Cost

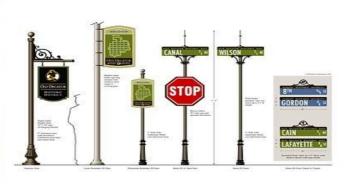
- Information and way-finding signs
- Connect past and present at existing sites
- Prioritize preservation
- Moving the museum closer to the theatre

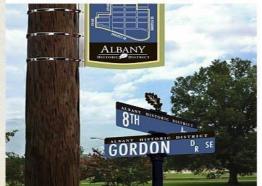
### INFORMATION AND WAY-FINDING SIGNS

- Design information and way-finding signs
- One design for all historical/cultural signs in the municipality
- Information signs at the site are available in more than one language

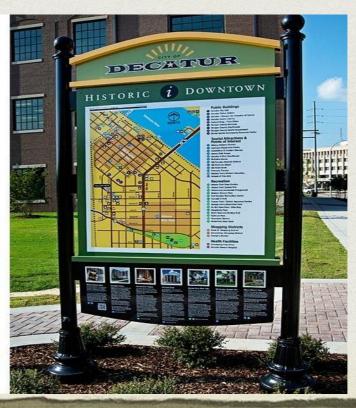
- Way-finding signs should be strategically placed
- Maps of the sites should be easily accessible











# CONNECT PAST & PRESENT

- Where appropriate, open up the sites for green space
- Take down fences
- Provide public education about protecting the space
- Add benches, plants, shade, water elements, decor that are appropriate for the time period of the site

