

## Τμήμα Διεκπεραίωσης και Αρχείου

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**Από:** eeskorda@central.ntua.gr  
**Αποστολή:** Πέμπτη, 31 Μαρτίου 2016 10:37 πμ  
**Προς:** protokollo@central.ntua.gr  
**Θέμα:** Fw: Visit Belgrade in April and upgrade your academic research skills

Παρακαλούμε όπως κοινοποιηθεί το παρών email στη Διεύθυνση Σπουδών, Τμήμα Μεταπτυχιακών Σπουδών, και σε όλες τις Σχολές.

Ευχαριστούμε,

Mrs SKORDALAKI Eleftheria  
Erasmus+ Incoming Student Coordinator

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Opening hours: Mon/Fri: 09:00-11:00

**From:** [Association of Economists and Managers of the Balkans](#)  
**Sent:** Wednesday, March 30, 2016 3:10 PM  
**To:** [eeskorda@central.ntua.gr](mailto:eeskorda@central.ntua.gr)  
**Subject:** Visit Belgrade in April and upgrade your academic research skills



**A course on academic research skills for professors, researchers, post-graduates & students**

The course aims to provide information on a range of skills that are essential to develop a career in scientific research. The course is independent of any academic subject, focusing more on the philosophy needed to make a successful career in research, whatever the subject.

A career in science is largely built on the (perceived) quality of publications that a researcher (or a team of researchers) offers his or her colleagues. If these publications are numerous and of high quality, they lead to research funding and employment.

### **Module 1**

#### **9.00-12.50h - Good quality research**

- Looking for the truth
- Considering all the factors
- Hypothesis testing
- The research cycle
- The research pyramid
- Principles of experimental design
- The Null Hypothesis
- Reducing the errors
- Data quality control
- A group exercise to design a piece of research to identify factors and develop hypotheses
- Discussion on experimental design and reducing errors

### **Module 2**

#### **14.00-17.00h - Scientific writing**

- Your marketing strategy
- Recognising whether you have good quality science
- Different types of research papers
- Impact factors and SNIPs
- Selecting a suitable journal
- Open access and online journals
- Journal instructions for authors
- "Once upon a time ... they all lived happily ever after"
- The abstract
- Recommendations for Introduction, Materials and Methods, Results, Discussion
- Examples of data presentation
- Fraud and plagiarism
- Improving the text, and the English
- The refereeing process
- During the module a discussion on problems experienced with getting manuscripts accepted by journals



Feedback questionnaires from previous courses give average participant assessments of typically over **4.7/5**.

Around **1600 scientists** have attended the courses so far, mainly from Serbia, but also from Montenegro, Macedonia, Slovenia, Bosnia, Poland, Italy, the Czech Republic and the UK.

#### **Course venue & accommodation**

[Hotel Prag\\*\\*\\*\\*](#) was built in several stages, 1929, 1936, and 1978, and the beauty of the building itself, the specific architecture of the twentieth century of European modernism, classified it as one of the objects under the protection of the Institute for the Protection of Cultural Monuments. The first owner of the hotel was a Czech, hence the name of the hotel, Prag!

Hotel Prag is located in the center of Belgrade, only a few minutes from the main touristic sights.

For **members of Udekom Balkans** hotel offers [special prices](#).





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**April 21, 2016**

**9.00-17.00h**

[Hotel Prag\\*\\*\\*\\*](#)

**Belgrade, Serbia**

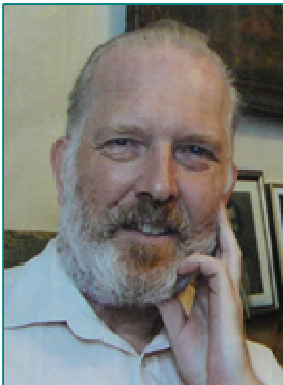
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In 2015 all activities of the Association of Economists and Managers of the Balkans (**Udekom Balkans**) were fully supported by Ministry of Education, Science and Technological Development of the Republic of Serbia. For more information visit: [www.udekom.org.rs](http://www.udekom.org.rs)

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**REGISTER**

**JOIN UDEKOM BALKANS NOW**



**LECTURER**

[Prof. Dr Steve Quarrie](#) has been a research scientist for nearly 50 years. For much of his UK-based research career he managed multi-partner international consortia of researchers, and has published his research in many of the leading journals in the plant sciences.

He teaches general

research skills to PhD students at the Faculty of Biology, Belgrade University, including modules on good quality research and scientific writing, and for many years has given training courses to researchers around Europe on aspects of general research skills. Last year he gave training courses on these topics to PhD students and young researchers in Spain, Slovenia and Montenegro, as well as Serbia.

He has also been a visiting Professor at the Schools of Biology and Agriculture, Food and Rural Development, and the Business School, Newcastle University, UK.

His papers have been cited more than 2.000 times.

**REGISTER**

**Course fee:**

1. **95 Eur\*** - Participants from academic and scientific-research institutions and others
2. **75 Eur\*** - Postgraduate students
3. **65 Eur\*** - Undergraduate students and unemployed

**REGISTER**

Members of the [Association of Economists and Managers of the Balkans](#) may attend the course **free of charge**.

A two-month membership fees - for **April and May 2016** are:

1. **75 Eur** - PhDs, experts, professionals and other interested employed individuals;
2. **65 Eur** - postgraduate students;
3. **55 Eur** - undergraduate students and the unemployed.

Member of the Association may attend the course free of charge (refreshments during breaks and lunch are included) and will receive certificate of attendance after the course at the desired address. The payment of membership fees should be made **not later than April 15, 2016**.



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