

JURY

Patrik Schumacher | Zaha Hadid Architects  
Ben Gilmartin | Diller Scofidio + Renfro  
Marie Hesseldahl | 3XN  
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Fabio Alberto Roversi Monaco | ABABO  
Lucia Gazzotti | Centergross  
Stefano Stanghellini | IUAV

# ITALIAN FASHION HUB

23 OCT 2017  
31 JAN 2018

20.000 €

An aerial photograph of a building's floor plan, overlaid with a semi-transparent red color. The image shows a complex layout of rooms, corridors, and structural elements. The red overlay is uniform in color and opacity, creating a monochromatic effect. The text 'INTRODUCTION' is positioned in the lower right quadrant of the image, and a paragraph of text is located below it.

## INTRODUCTION

Architecture is the branch of knowledge that shapes and structures places for human activities. It gives an answer to several and various issues, where solutions embody designer's creativity and intellect. Architectural quest doesn't simply resolve itself nor in a stylish, nor a functional, nor an economic, nor a technological answer. A genuine architectural answer comes through making a patchwork of all those issues, where designer manages to blend and structure them together with sensibility and control. YAC aims to promote contemporary projects that embody a temporal and personal approach to architectural space. Idea is the keyword, Architecture is the answer and project is the medium through which intuition transforms into concrete reality.



## > BRIEF

Fashion is increasingly becoming a global phenomenon. Alongside the historic brands that have created the made in Italy legend, other giants have emerged. Such new companies have managed to meet the urgent need to create excellent products at an affordable price. They are the fast fashion companies, giants and artisans, which have endorsed the features of speed and dynamism that are part of the contemporary society.

The future of fashion is in speed. If fast fashion has its own capital in Europe, such place is- without any doubt- Centergross.

Centergross is located on international transportation roads. It comprises a one million square meters of office space, showrooms and warehouses. Centergross is one of the most important groups of fashion companies at global level. It is a titan with staggering figures: 6.000 workers, 700 companies

and 10.000 daily visits. It is a fashion citadel with stylists, models, buyers and businessmen. Every day this army designs, purchases and provides the market with collections and accessories generating a 5 billion euros turnover.

The original project is still highly functional. On the contrary, the importance and centrality as fashion citadel acquired by Centergross are no longer consistent with a facility starting to bear the marks of the ravages of time. For these reasons, 40 years after its Foundation, Centergross decided to let designers redesign its most representative building: the service area. It is a 1 km area with restaurants, wellness centers, offices and hundreds of shops. As if they were a huge lymphatic system, they supply the whole fashion district with services. Which identity to offer- through architecture- to the biggest fashion citadel of the international scenario? How to make the most of such large intervention scale to create a monu-

ment to Italian fashion?

These are the questions of Italian Fashion Hub, the competition by YAC and Centergross aiming to give the capital of the European Fast Fashion a new look.

Oma and Prada, Chipperfield and Valentino, Ito and Tod's: the bond between fashion and architecture is strong. Today, this connection is renewed thanks to Italian Fashion Hub. Through this competition, designers will have the opportunity to work with an unprecedented intervention scale. As the most important design brands, they will have the chance to leave a mark in the history of contemporary architecture offering their creativity to one of the most demanding and refined pillars of the global economy: fashion.

YAC thanks all the designers who will take part in this challenge.



44° 35' 11" N  
11° 23' 15" E

## > SITE

It was the '70s, the years of Queen and the first Star Wars. Those years were years of dynamism, innovation, economic and social progress that seemed to be necessary and endless. In this scenario of deep changes, 180 businessmen gathered in Bologna, in the heart of the old continent, to lay the basis of a Utopian project. Today as then, its extraordinary visionary drive is still extremely fascinating. The project met the need to have large spaces dedicated to trade. It was so ambitious and far-sighted that it created one of the largest and most innovative commercial districts in the world. An area characterized by a quick access to the main roads of international transportation was chosen. Solely through private capital, a trade citadel was built. Such facility rapidly became a European reference for fashion companies. Today as then, efficiency is the main feature of Centergross, whose offer allows fitting out a competitive boutique anywhere in the world in just a few days. The complex is equipped with large car parks and is

crossed, in the middle, by the service area. This is a huge facility full of life and activities. It actually is the beating heart and the backbone of the whole district. Within this area, a huge gallery on 2 levels enables the access to the numerous services of the facility, which can be easily reached through an underground system of vehicle accessible ramps. In this way, this area creates a covered pedestrian walkway, which is also accessible by wheeled-vehicles without them interfering with the activities of visitors. The new service area will have to meet the same link needs met by the previous one. However, it will have to meet them using modern technologies and taste. It will also have to offer a strong connotation to the center in order to become its symbol. In order to ensure a contextualized design good to be translated into fully workable solutions, hereby follows a list of main constraints and features to take into account for the design:

- History; in contemporary times, the history of this place seems to be mainly marked by the creation of Centergross. However, this corner of Italy boasts a memory that is much older than the one of its colossal guest. In fact, the fashion citadel is just the most recent event of the many occurrences that since prehistory have been followed one another in a place marked by numerous events and stories. This plain has been inhabited since 2.000 BC. Firstly, Etruscans occupied it and then arrived the Gauls. After them, the Romans conquered it. The latter are responsible for the structure of the countryside of Emilia. These lands, as the lands of the intervention area, were the craved spoils that the empire granted to its dignitaries for political or military achievements. One day, Aurelio Gallo became the owner of the centurias on which Centergross is built. He was a high-ranking officer of the Roman army who died in these centurias at the age of 40 and whose memory is carved in a



votive gravestone on his burial place wanted by his wife and daughter. After the fall of the Roman Empire, the Church took over the administration of the area. It cultivated the lands and built a convent. In the modern age, the Orsi family became the owner of the lands and buildings. It replaced the convent with its family residence and lived in it until the last descendent died in 1806. Currently, Villa Orsi seems a cameo, a fascinating and precious marquetry. With its astonishing elegance, the Villa is part of the rigid vastness of Centergross. It has become the place of delight and the location of the most glamorous and refined initiatives of Centergross.

- The park of Villa Orsi; It is necessary to specifically consider the park of Villa Orsi. With its emerald tints, this park has always amazed academics and experts because of the wide variety of hosted species. With its essences, the park can be fully considered a real synthesis of the history of this place. It tells its story through the presence of ancient trees, which ori-

gins remind of extinct peoples and distant traditions. Situated in the framework of Centergross, it is an unexpected place. Its oaks, the most ancient essences guarded in the park, allude to the arrival of the first ancestral settlers of the region. In this place, citron trees tell stories about Phoenician fleets sailing the Mediterranean Sea. Bamboos echo far and remote expeditions to unknown empires. Because of these features, recently the park has been studied and redeveloped. In this sense, every intervention regarding the A area, will have to take into account such fascinating pre-existence, making the most of its value and guaranteeing its conservation;

- Links; the area in which Centergross is built not only is a place with great history and memory, but has also always been a crossroads of roads and commercial links. In fact, Centergross is situated in the proximity of the freight village of Bologna. This means that it is located near the A13 motorway that, as a giant artery, crosses Italy connecting it to the rest of

Europe. Similarly, in the East, the rail network marks the Centergross boundary connecting it to the Bologna railway station. From the station, thanks to high-speed trains, it is possible to reach Milan within an hour, Florence in 30 minutes and Rome in an hour and a half. However, Bologna not only is provided with road and rail transportation, within its urban area it also boasts an airport, which guarantees quick links to the main international airports. Thanks to its proximity to the airport, the motorway and the railway, Centergross is close to Milan as it is to London, to Florence as it is to Paris in a natural impetus to internationalization that lately has been going beyond Europe towards China and East Asia.

- Admitted interventions; respecting the budget and the aims set by Centergross, hereby follows the description of the main interventions which are admitted in the areas of the competition:
  - a. AREA A; entrance building; every kind of intervention is admit-



ted (demolition of the existent building/new building) as long as it respects the limit of 10.000 mq and 1.500 €/mq (open areas like walkways, courtyards, balconies, terraces and car parks, even if they are underground car parks, are not included).

- b. AREA B; service area; demolitions are not admitted. However, these operations are permitted:
  - Restyling interventions on the facades (modification of doors and windows, insertion of new facades, interventions on the building envelope, sunshades, decoration interventions, energy improvement and greening);
  - Raisings/new volumes respecting the limit of 122.500 cm and 1.000 €/mq;
  - Furniture/rearrangement interventions on the 2 public galleries (possible elimination of floor modules will be admitted as long as they are consistent with the modularity of the prefabricated elements);
- c. AREA C; company building; it is considered the reference ele-

ment for the whole Centergross surface. Demolitions are not admitted; consistently with what is set in point A, interventions as street furniture, street lamps, street arrangement, arrangement/redesign of the green areas are required.



## > PROGRAM

Aimed at renovating Centergross service area, Italian Fashion Hub will be a pivotal project in the contemporary architectural scenario. In fact, the sizes of the complex provide the perfect space for an intervention aiming at irreversibly connoting the area. Such intervention will create a facility destined both for humans and landscape. It will be visible from the earth and from the sky. Landing in Bologna, buyers, stylists and businessmen will have to notice the presence of Centergross. It will have to stand for the European capital of the ready-to-wear fashion and trade. It will have to be an icon of prestige and refinement. The new service area will have to become a real landmark. It will have to be a representative facility, born to amaze the 3 million visitors who visit Centergross every year. It will also have to attract new companies by conveying values of excellence, style and elegance, those values, which

the guest brands intend to identify with. The buildings that Fashion Hub aims to build will have to make visitors realize that they are in a highly innovative place. The project will have to combine aesthetical needs with the full functionality of the facility. Designers will have to achieve this aim by creating a refined connection between public and private spaces, indoor and outdoor spaces. The new area will have to be consistent with a relentless commercial activity but it will also have to include rest and relax areas where to allow oneself a relaxing moment from the work frenzy of one of the largest fashion districts in the world. Lastly, the competition will be part of the architecture for fashion field. The pair architecture-fashion has generated highly fascinating and refined interventions. In Centergross it will be renewed in order to create a collective identity, which is not linked to one brand only but to a group of companies.

Such companies, through architecture, aim at conquering a space in the international fashion elite. Hereby follows a list of different functional possibilities. It is important to underline that the composition, integration and reshuffling of these scenarios shall be under total discretion of designers.

- a. AREA A; entrance building; this area will have to include:
  - 3000 mq office space;
  - A conference hall with 300 seats;
  - 1000 mq polyvalent space (fashion shows, exhibitions etc.);
  - 1000 mq fashion design school;
  - 750 mq SPA;
  - 120 parking spaces;



- 1000 mq coffee bar area/food court
- b. AREA B; service area; consistently with the extension admitted for this area, it will have to include:
  - Restroom areas;
  - 2/3 of the built total surface will have to be offices;
  - 1/3 of the built total surface will have to be destined to commercial use;
  - Green areas; it will be crucial to green Centergross. In this sense, one of the possible solutions to redevelop such space will be to make a roof garden on the roof where to rest and play sport.
  - Garbage areas; these installations will collect waste. They will have to be adequately integrated and camouflaged;
  - Sidewalks;
- c. AREA C; company building; it will have to include:
  - Suitable lighting systems;
  - Car parks (including cycle lanes and cycle racks);
  - Suitable street furniture systems (waste collection, decoration elements, seats and shadowing systems);
  - Adequate vehicle accessible and cycle/pedestrian routes.
- d. GENERAL REQUIREMENTS: all the interventions in all the areas of the competition will have to fully optimize:
  - The economic/financial sustainability of the intervention;
  - The environmental sustainability (energy conservation systems/energy micro production, reutilization of rainwaters etc.);
  - The social sustainability (maximum accessibility to the architectural space, removal of architectural barriers and full visitability);



# > CALENDAR

**23/10/2017** “early bird” registration – start

**26/11/2017 (h 11.59 pm GMT)** “early bird” registration – end

**27/11/2017** “standard” registration – start

**21/12/2017 (h 11.59 pm GMT)** (h 11.59 pm GMT) “standard” registration – end

**22/12/2017** “late” registration – start

**28/01/2018 (h 11.59 pm GMT)** (h 11.59 pm GMT) “late” registration – end

**31/01/2018 (h 12.00 pm – midday - GMT)** material submission deadline

**05/02/2018** jury summoning

**05/03/2018** results announcement

Fulfilling an “early bird”, “standard” or “late” registration does not affect submission deadline. Submission deadline is uniquely set on the **31/01/2018**.

# > PRIZES

1° PRIZE  
**10.000 €**

2° PRIZE  
**4.000 €**

3° PRIZE  
**2.000 €**

HONORABLE MENTIONS “GOLD”  
**1.000 €**

HONORABLE MENTIONS “GOLD”  
**1.000 €**

HONORABLE MENTIONS “GOLD”  
**1.000 €**

HONORABLE MENTIONS “GOLD”  
**1.000 €**

10 HONORABLE MENTIONS

30 FINALISTS

All the awarded proposals will be transmitted to architectural magazines and websites + will be hosted in international exhibitions.

All the finalist proposals will be published on [www.youngarchitectscompetitions.com](http://www.youngarchitectscompetitions.com).

## > SUBSCRIPTION

The whole procedure is computerized:

- open: [www.youngarchitectscompetitions.com](http://www.youngarchitectscompetitions.com);
- enter registration area;
- fill required fields;
- at the end of the procedure the first member of the team will be notified with a validation mail containing the team ID number ("teamID" is randomly and automatically assigned); if no mail arrives check "spam";
- a username, a password and a link will be received; open the link to confirm YAC the preregistration;
- once confirmed the pre-registration, enter personal area and fulfill fee payment;
- once fulfilled pre-registration and fee payment, uploading will be enabled;
- open personal area, insert username & password; upload the material; the first member of the team will be notified with a validation mail; if no mail arrives check "spam".

It's highly recommended to be early on deadlines with subscriptions and payments.

## > FAQ

During the whole contest, until 31/01/2018- submission deadline - competitors can address any kind of question by writing to the e-mail address on the website [YAC@YACLTD.COM](mailto:YAC@YACLTD.COM). YAC staff will individually answer the competitors by e-mail and will weekly publish updates in the "FAQ" section of the competition website. Answers will be published in English and updated on facebook and twitter. Surely, YAC staff will be providing technical support in case of technical and functional problems during the upload procedure.

## > MATERIAL

- n. 1 A1 layout (841 x 594mm) in .pdf format, maximum size 10 mb, horizontal or vertical layout, to be uploaded on the personal login area. Such layout must contain:
  - a. design concept / conceptual idea;
  - b. graphic framework aimed to illustrate the project (i.e. plans, facades, cross-sections) – choosing what to display and the relative scale is up to competitor's choice;
  - c. 3d views - i.e. renderings, pictures, hand sketches;
  - d. details in quantity, scale and type to be sufficient to explain the feasibility of the project.

**File name: A1\_←TeamID→\_IFH.pdf (es. if "TeamID" is 123 , file must be named A1\_123\_IFH.pdf )**

- n. 1 A3 album (420mm x 294mm), .pdf format, maximum size 10 mb, horizontal layout, maximum 7 pages long, to be uploaded on the personal login area. No cover. Album must contain:

- a. general layout on 1:1000 scale;
- b. significative layouts on 1: 200 scale;
- c. at least one significative cross-section on 1:500 scale;

**File name: A3\_←TeamID→\_IFH.pdf (es. if "TeamID" is 123 , file must be named A3\_123\_IFH.pdf )**

- n. 1 cover .jpeg or .png format 1920x1080 pixel size. It should be a relevant image showing the project that will become its avatar icon:

**File name: Cover\_←TeamID→\_IFH.jpg (es. if "TeamID" is 123 , file must be named Cover\_123\_IFH.jpg)**

Text shall be synthetic and written in English. Layouts cannot contain any name or reference to designers. Layouts cannot have nor group's "TeamID" on it. Such code is meant to appear on the filename only, since jury will not be capable of seeing it during voting procedure.

## > RULES

1. Competitors must respect calendar dates, procedures and fees.
2. Competitors must respect all the instructions regarding required material.
3. Competitors can be students, graduated, freelance architects, designers or artists: it is not mandatory to be involved in architectural disciplines or enrolled in architectural associations.
4. Competitors can join the competition both individually and in team.
5. Teams must have at least one team member between 18 and 35 years old.
6. Teams can be composed of any number of team members.
7. Teams can be composed of any competitors belonging to different countries and universities.
8. Paying a single entry fee allows to join the competition with a single project.
9. Paying further entry fees allows to join the competition with further projects; fees to be determined by following competition's calendar.
10. Prizes include bank commissions and fees.
11. Prizes are established regardless to the number of attendants a team is made of.
12. The suitability of the projects will be assessed by a technical staff nominated by Centergross srl;
13. Jury's verdict is incontestable.
14. It is forbidden to competitors to ask a juror about the competition.
15. It is forbidden to competitors to publicize their own proposal material before the official announcement of winners.
16. It is forbidden to competitors to join the competition in case they have or had business collaboration or blood-relations with jurors.
17. By violating the rules, competitors and their teams will be disqualified from the competition without any chance of getting a refund.
18. Joining the competition implies accepting rules and service terms.
19. The authorship of each project is equally attributed to each member of the team.
20. It will be YAC's obligation to gather the authorization to process personal data of participants and to manage the subsequent treatment; this authorization will have to include YAC's authority to transmit such personal data to Centergross s.r.l.

## > INELIGIBILITY

1. Layouts showing texts bodies not written in English will be banned.
2. Layouts showing names or referrals to their own team / their identity will be banned. TeamID can appear on the file name only, since jurors will not be allowed to see it.
3. Files named not by following the prescriptions of the chapter "MATERIAL" will be banned.
4. Material which is considered incomplete, partial or non congruent to the criteria set in the chapter "MATERIAL" will be banned.
5. Material which is submitted not by following calendar, deadlines and correct uploading procedures will be banned.
6. Teams missing one under 35 member at least will be disqualified.
7. Team members trying to ask a juror about the competition will disqualify their own team.
8. Team members who have or had business collaboration or blood-relations with jurors will be disqualified.
9. Team members who publicizes their own proposal material before the conclusion of the competition will be disqualified.

# > NOTES

- a. All the projects that will win a money prize and any (available) intellectual property right and/or industrial right on the projects are definitively acquired by CORRADI s.r.l. The latter acquires the exclusive right of economic exploitation of the project and the right to reproduce the project in any way or form, including the right to use, realize, adapt, modify, publish in every media, display, reproduce and distribute the project also for marketing and advertising purposes, review the editorial, create works based on the project or giving the project or parts of it to third parties in any means, way or through any technology also including the freedom of panorama without any limitation in time or place. In any case, in accordance with articles 107 and following of law 633/1941 (hereby referred to as "LA") all the rights to economic use of the project or parts of it are considered surrendered and transferred to Centergross S.R.L. by the winners of the cash prize after the results of the Competition. These rights, as a non exhaustive example, includes the exclusive right to publish the project or parts of it and to economically use it in accordance with article 12 LA, the exclusive right to make copies of the project or parts of it in accordance with article 13 LA, the exclusive right to transcribe the project or parts of it in accordance with article 14 LA, the exclusive right to communicate the project or parts of it to the public in accordance with article 16 LA, the exclusive right to distribute the project or parts of it in accordance with article 17 LA, the exclusive right to translate, elaborate, modify and/or publish in a collection the project or parts of it in accordance with article 18 LA. The winners of the cash prize after the results of the Competition in any case waive any right referred to in article 99 LA.
- b. Centergross srl will carry out the possible creation of the installation according to the methods it will consider more appropriate.
- c. The winning designers are required to support Centergross srl and possible suppliers in the construction of the installation adding, if necessary, further documents and more detailed information in order to improve the implementation of the works.
- d. The project can be reviewed by Centergross srl – upon consultation with the designers in order to enhance its performance and economic feasibility.
- e. YAC and Centergross srl have the rights to publish and exhibit all the uploaded projects.
- f. Projects must be new and original and the result of the intellectual activity of the candidates who cannot present works that does not comply with these aspects. For this reason, YAC and Centergross srl will not be responsible in case the uploaded projects are not the result of the candidate's or teams' creativity or if the candidate or teams are not the owner of the right of exploitation including the right to take part in a competition like this one.
- g. The available and necessary material for the competition is available in the download

section of the competition site [www.youngarchitectscompetitions.com](http://www.youngarchitectscompetitions.com) regardless of registration in the competition; it is allowed to use additional material collected by each member.

- h. YAC has the right to change dates or other details in order to improve or fix aspects of the competition, a notice will be given within a reasonable time through all YAC's media channels.
- i. YAC is not responsible for web malfunctioning or technical difficulties due to servers; it's highly recommended to submit required material, fees and subscription with a good advance of time on the deadline.
- j. The processing of personal data of the candidates made manually and electronically, will take place only at the end of the competition in compliance with the regulation of the Legislative decree No. 196/03 and subsequent by Centergross srl and YAC. They will process the data as independent holders. The provision of data is optional but without it the candidate cannot take part in the competition.
- k. This competition is not an event in accordance with Article 6 of the Italian D.P.R. 430/2001.
- l. Candidates will be held accountable for the personal data they provide and the promoter does not assume any responsibility for wrong data provided. The promoter, according to privacy policies, has the right to verify candidates' data by requesting a copy of an identity document regarding the data of the registration.
- m. YAC and Centergross srl are not responsible for false data provision by candidates.
- n. By entering the competition, the candidates accept the competition's terms and conditions.
- o. Italian law regulates this regulation. Controversy arising shall be of exclusive competence of the Court of Bologna.

## • REFERENCES

- pag. 3 - AIR+PORT / BIG and Tegnestuen Nuuk.
- pag. 5 / 7 - The High Line / James Corner Field Operations and Diller Scofidio + Renfro.
- pag. 6 - MAXXI Museum / Zaha Hadid Architects.
- pag. 8 - UN City / 3XN

# > JURY



## **Patrik Schumacher/Zaha Hadid Architects/ London**

Patrik Schumacher is principal of Zaha Hadid Architects and is leading the firm since Zaha Hadid's passing in April 2016. He joined Zaha Hadid in 1988, has been a co-author on most projects and was seminal in developing Zaha Hadid Architects to become a 400 strong global architecture and design brand. In 1996 he founded the Design Research Laboratory at the Architectural Association where he continues to teach. He is lecturing worldwide and recently held the John Portman Chair in Architecture at Harvard's GSD. Over the last 20 years he has contributed over 100 articles to architectural journals and anthologies. In 2008 he coined the phrase Parametricism and has since published a series of manifestos promoting Parametricism as the new epochal style for the 21st century. In 2010/2012 he published his two-volume theoretical opus magnum "The Autopoiesis of Architecture". He recently guest-edited the magazine AD - Parametricism 2.0 - setting architecture's agenda for the 21st Century with a new emphasis on the societal relevance of parametricism.

## **Aurélien Coulanges/ Ateliers Jean Nouvel/ Paris**

Aurélien graduated from the School of Architecture and Landscape in Bordeaux in 2007 and joined Ateliers Jean Nouvel in 2006 before completing his studies. In 2008 he cooperates for the winning project for the concept design of Atlantis 2000, an integrated hotel casino, congress center and aquarium for Las Vegas. In 2009 he works on the design of the MoMA tower in New-York, of the railway station district "Gare du Midi" in Brussels and takes part to the consultation for the "Grand Paris" with a futuristic concept of the architectural future of Paris. Since 2011 he has been the personal architectural assistant to Jean Nouvel working on several ongoing projects.



## **Benjamn Gilmartin/ Diller Scofidio + Renfro/ New York**

Benjamin Gilmartin received a Master of Architecture from the Graduate School of Design at Harvard University and is a partner at Diller Scofidio + Renfro. He has 25 years of experience as an architect focusing on the design of cultural and public space projects. For seven years, he served as Project Director on projects at Lincoln Center for the Performing Arts, including the reconstruction of Alice Tully Hall and expansion and renovation of the iconic Fountain Plaza and Columbus Avenue Grand Entrance. Ben has collaborated with DS+R's other partners on the design of many recent notable projects, including The Shed, MoMA Expansion, and Roy and Diana Vagelos Education Center in New York, as well as The Broad in Los Angeles. He is currently the partner in charge of the United States Olympic Museum in Colorado Springs, and the Greenwich Peninsula Public Spaces in London. Gilmartin has lectured widely about the studio's work, taught at the Cornell University College of Architecture, Art, and Planning, and was a longtime contributor to the architecture journal Praxis.

## **Marie Hesseldahl Larsen/ 3XN/ Copenhagen**

She was born in 1979 and after her degree from the Aarhus School of Architecture she joins 3XN studio. She primarily works in the Competition Department doing conceptual design development and presentation of large scale competition projects. She has developed the interior design for Bella Sky Hotel, Grow Hotel, Stockholm Continental (public areas) and the new Swedbank Headquarters in Stockholm. Among the numerous recent projects, Marie has worked on the Dublin Concert Hall in 2009 and the Indoor Arena in Abu Dhabi in 2010.





### **Fabio Alberto Roversi Monaco/ABABO/ Bologna**

He was born in Addis Ababa in 1938. In 1962, he obtained a Law degree at the University of Bologna, where he is Professor of Law. From 1985 to 2000, he has been Rector of such university. He invented the Magna Charta Universitatum, which is a document that has been signed by more than 800 universities all over the world. Such document establishes the indefeasible principles of freedom, knowledge, research and teaching, which are the basis of the concept of mobility and free international exchange for students, researchers and university professors. Since 2013, he has been the Chairman of the Academy of fine Arts in Bologna. He obtained numerous honoris causa degrees in universities all over the world as Dickinson College in Carlyle, Brown University in Providence, Complutense University in Madrid, Panthèon 1 University- Sorbonne in Paris (Paris 1), Johns Hopkins University in Baltimore, Soka University in Tokyo and many others. He received the title of Knight Grand Cross of the Republic of Italy, Civil Order of Savoy and Commander of the "order of Saint Louis of the republic of Poland". The President of the Republic of France gave him the Légion d'Honneur title.

### **Lucia Gazzotti/ Centergross srl/ Bologna**

She graduated in Political Sciences and International Relations. She is the president and CEO of EFFE.GI.BI & C. S.p.A.. The latter is a company dealing with the wholesale distribution of textile products and accessories. It has been part of Centergross since 1977, the year in which it was opened. In 2008, she becomes part of the board of directors of Centergross S.r.l society. Since 2010, she has been its President and is currently at her third consecutive mandate. After 40 years from its opening, the 1 million m<sup>2</sup> hub is currently a internationally renowned economic pole with regard to technology, service and fashion sectors linked to the Made in Italy fast fashion. Centergross is a real hub for the wholesale trade. With its activities, Centergross fosters the growth and development of opportunities and investments from Italy and from abroad.



### **Stefano Stanghellini, IUAV, Venice**

He is full professor of the Project and Planning in complex Environments Department at the IUAV University of Venice. He has taken part in classes and seminars in numerous Italian and foreign Universities. From 1993 to 2001, he has been the Chairman of the Urban National Institution (INU). Since 2005, he has been the Chairman of SIEV, the Italian Evaluation Society. The main scientific publications deal with strategic planning and urban redevelopment, evaluation of financial and socio-economic feasibility of projects, public and private partnership instruments. He is a member of the ministerial Commission, which has drafted the explanatory Circular regarding urban transformation Societies. He is also a member of the Commission of the Council of State that drafted the Italian Consolidated Law concerning the expropriations for public utility. He directed the drafting of the strategic plans for Trieste, Modena and Vicenza, among others. He is the consultant of the Regions Emilia-Romagna, Marche and Umbria about urban redevelopment. He has drafted feasibility studies for projects in numerous cities: Cesena, Grosseto, Marsala, Modena, Padua, Palermo, Pescara, Prato, Ravenna, Rovereto, Udine, Verona, among others.



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**CASABELLA**



Ateliers Jean Nouvel

DS+R

Zaha Hadid Architects

